

Jinal Patel: VP of Finance, VP of PR & Marketing

Why are you interested in these positions??

I am thoroughly interested in becoming the Vice President of Finance due to my passion for using my financial knowledge for the betterment of those around me. By my thorough reviews of financial accounts, transactions, and budgets, I will be able to ensure the financial sustainability of RHA, thus serving my community by utilizing my skills. Similarly, my exposure to sales and marketing from my previous jobs has allowed me to discover both a talent and a hobby. I would be privileged to merge that with my work in RHA by being a spokesperson to strategic media partners and use my creativity to digitally advertise and photograph for numerous events. Being involved in the RHA will enable me to engage in my community with a platform that has the potential to benefit a large portion of the IU student body.

How do you feel you would contribute to the Executive Board??

As a woman of color studying finance who is a first-generation college student on my mother's side, I am thoroughly interested in advocating for diversity and inclusion within IU's residential communities, as I understand the importance of bringing together different perspectives and backgrounds. I hope to use my passion for finance and marketing as a vessel to help create a prejudice-free and equal environment for all. To do this, I recognize that being involved in RHA will allow me to work with individuals who are equally as driven to create change within the residential communities as I am. I am confident that my unique background and first-hand experiences with managing finances, people, advertisements, and even discrimination will act as assets by helping me contribute a unique perspective to RHA.

What experiences have you had that make you qualified for these positions??

As a Finance major who has had three businesses by the time I was 16, and is currently working on starting a nonprofit, my insatiable passion for business has rendered valuable experience working with financial accounts and transactions. I am also currently in a plethora of finance-related clubs, such as the financial services club, undergraduate research and trading club, finance diversity program, and global macro trading association to name a few. As an intrinsic leader, whose work ethic encompasses immense enthusiasm for perfection and intellectual curiosity, I strive to lead with a conscience and work for the betterment of those around me. Therefore, I would be privileged to work as the Vice President of Finance so that I can serve as a student treasurer and utilize my financial knowledge to help others. Along with my financial experience, I am also an effective saleswoman whose unique, multinational perspective allows me to connect with virtually anybody. My past experience working as a saleswoman at Retro Fitness has allowed me to gain vital knowledge regarding interpersonal skills and marketing. This, in combination with my tireless work ethic, leadership abilities, and problem-solving skills will assure success in my role as the Vice President of PR and Marketing as well.