

James Malony: VP of PR & Marketing, Executive Vice President

Why are you interested in these positions??

I am interested in returning as the Vice President of PR and Marketing because I believe there is more work to be done in terms of showcasing the impact of the Residence Hall Association. With our current limitations in hosting in-person events, social media has never been more influential on event turnout and I intend to optimize and expand our outreach as an organization in response. If I am given the opportunity to continue as a member of the Executive Board, I hope to explore new avenues in social media advertising, continue to learn how to better represent the Residence Hall Association, and find new ways to support the residents of Indiana University.

How do you feel you would contribute to the Executive Board??

An essential piece of being a member of the Executive Board is communicating well with others. I feel that I am a well-rounded conversationalist, yet also honest when necessary. I have also been told that I think outside of the box, which is integral when examining bill proposals and critiquing event plans. Outside of meetings, I believe I contribute to the community feeling of the Executive Board. From what I have witnessed during my short time in RHA, our family mentality could be improved. If I am chosen to return, I hope to add to the positive atmosphere that I feel we have begun to create.

What experiences have you had that make you qualified for these positions??

In the past few months of being Vice President of PR and Marketing I have learned some valuable lessons in scheduling, communication, and attention grabbing. During my time in RHA, I have increased the number of followers by the dozens across both platforms. I have also successfully designed and collaborated with local businesses for social media cards and t-shirts. I have improved my design skills in terms of flyers and social media posts as well. In addition to my past experience running social media pages and interacting with the community, I have gained many more resources to put in my tool bag. My short time in RHA has offered many resources and a world of knowledge that I hope to use in the future to solve problems and showcase the Residence Hall Association in the fashion that it and its members deserve.